



An Invitation to Join World Cerebral Palsy Day

Wednesday 5 October 2016

World Cerebral Palsy Day is a movement of people with cerebral palsy and their families, and the organisations that support them, in more than 50 countries. Our vision is to ensure that children and adults with cerebral palsy (CP) have the same rights, access and opportunities as anyone else in our society.

Together, we can make that happen.

CP is one of the least understood disabilities - and people with CP are often out of sight, out of mind and out of options in communities around the world. Our movement starts with a fundamental declaration: **I AM HERE.**

SIX AREAS FOR CHANGE

There are **six key issues** that affect the lives of people with CP globally. These are our World CP Day targets - for action, ideas and celebration. Find out more in the Key Issues Guide over the page.

- **Public awareness**
- **Civil rights**
- **Medical/therapeutic**
- **Quality of life**
- **Education**
- **Contribution**, including employment

HOW WE WILL DO IT, TOGETHER

Five steps:

1. Build the global community by asking people to **Join Us on the Map**
2. Highlight the **issues** facing people with CP around the world
3. Give you the **tools** for action in your community, as groups or individuals. You can choose one or more of the key issues as the focus of your effort.
4. Ask you to **share** your tools, tactics and stories so others can benefit
5. Highlight and reward the **successes** that could be adopted elsewhere.

Tools

A global movement starts with local action and we'll give you the resources to do that. The [World CP Day website](#) is the place to connect with the community, explore the issues and download tools and templates to adapt for your local campaigns. There is an I Am Here video, logos, placards, infographic posters, talking points, digital badges, and more.

GET STARTED

- Please let us know if your organisation will **participate** in 2016
- Decide which of the **key issues** you want to highlight in your World CP Day activities
- Start thinking of ways to use the '**I Am Here**' or '**We Are Here**' statements in your **communications**
- Encourage your clients and families to go onto the **website**, mark their spot on the world map and **share their story** - 'I Am Here, and I want the world to know...'
- Tell us your ideas and tools for creating change, so success in one country can be adapted for use in another. In 2017, we'll hold the first World CP Day Awards.

CONTACT US

We would love to hear from you.

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I AM HERE...
WE ARE HERE...

... AND WE WANT THE WORLD TO KNOW!

Wednesday 5 October 2016, is the day to act for cerebral palsy.

Let's create a powerful message that starts with the words: **I AM HERE...** or **WE ARE HERE...** to advocate for change, surface ideas and celebrate achievements.

SIX AREAS FOR ACTION, IDEAS AND CELEBRATION

There are **six key issues** that affect the lives of people with CP globally. These are our targets - for World CP Day and beyond.

1. **Public Awareness**—Putting an end to ignorance and the stigma it can create, by building a true understanding of what CP is (and is not). The objective is nothing less than to create cultural change so that everyone in a society embraces people with CP as brothers, sisters and full citizens.
2. **Civil Rights**—Ensuring that government officials at the local, regional and national level will move beyond passing proclamations, and take concrete action to guarantee that our basic rights, our full citizenship and our individual opportunities are real and cannot be taken away.
3. **Medical/Therapeutic**—The very best information for the diagnosis, prevention and treatment of CP so doctors and therapists can make better decisions earlier in the process and provide everyone with CP the best possible assistance in living the fullest possible life.
4. **Quality of Life**—The most useful advice, support and inspiration for our community, our families and others who help us. Not just to help each of us “survive” the challenges, but to ensure we all thrive and can find enjoyment and fulfillment in life.
5. **Education**—Helping all educators create an experience that will encourage the broader community to embrace people with CP, and provide an education to members of the CP community that is equal to that of every other citizen of the societies in which we live.
6. **Making our Contribution**—Each of us has a unique ability to contribute economically, artistically, socially and/or politically. Not being able to make that contribution is not just a matter of personal loss; it is a matter of robbing our entire society and culture of something that is essential to its ability to flourish.

Please tell us your stories, tools, ideas, and successes so others can benefit. We will move farther, when we move together!

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www.worldcpday.org