



## An Invitation to Join World Cerebral Palsy Day

Sunday 6 October 2019

World Cerebral Palsy Day is a movement of people with cerebral palsy and their families, and the organisations that support them, in more than 70 countries. Our vision is to ensure that children and adults with cerebral palsy (CP) have the same rights, access and opportunities as anyone else in our society.

**Together, we can make that happen.**

CP is one of the least understood disabilities - and people with CP are often out of sight, out of mind and out of options in communities around the world. Our movement starts with a fundamental declaration: **I AM HERE.**

### SIX AREAS FOR CHANGE

There are **six key issues** that affect the lives of people with CP globally. These are our World CP Day targets - for action, ideas and celebration. Find out more in the Key Issues Guide over the page.

- **Public awareness**
- **Medical/therapeutic**
- **Education**
- **Civil rights**
- **Quality of life**
- **Contribution**, including employment

### HOW WE WILL DO IT, TOGETHER

#### Five steps:

1. Build the global community by asking people to **Join Us on the Map**
2. Highlight the **issues** facing people with CP around the world
3. Give you the **tools** for action in your community, as groups or individuals. You can choose one or more of the key issues as the focus of your effort.
4. Ask you to **share** your tools, tactics and stories so others can benefit
5. Highlight and reward the **successes** that could be adopted elsewhere.

#### Tools

A global movement starts with local action and we'll give you the resources to do that. The [World CP Day website](#) is the place to connect with the community, explore the issues and download tools and templates to adapt for your local campaigns. There are logos, placards, posters, talking points, digital assets and more.

### GET STARTED

- Please let us know if your organisation will **participate** in 2019
- Decide which of the **key issues** you want to highlight in your World CP Day campaign
- Consider holding a fun and physical **Move As One** event at 1:00 pm on Sunday October 6; or join **our Go Green for CP** campaign to light local landmarks.
- Encourage your clients and families to go onto the **website**, mark their spot on the world map and **share their story** - 'I Am Here, and I want the world to know...'
- Tell us your ideas and tools for creating change, so success in one country can be adapted for use in another. Each year, we recognize the best projects in the World CP Day Awards.

### CONTACT US

We would love to hear from you.

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